

EXCLUSIVE

eurosalon fabrika



Jul 2025

EUROSALON FABRIKA

*Mi kreiramo Vaš prostor,
a kvalitet ga potpisuje*



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NAŠA PRIČA

Već dve decenije, Eurosalon zauzima istaknuto mesto na tržištu nameštaja, kao prepoznatljiv sinonim za vrhunski kvalitet, eleganciju i posvećenost savremenom životnom prostoru.

Mesto gde
se kvalitet, dizajn
i tradicija susreću

STIL KOJI SE PREPOZNAJE

Sa bogatim iskustvom i doslednošću u svakom segmentu poslovanja, naš brend se pozicionirao kao lider ne samo na domaćem, već i na tržištu jugoistočne Evrope.





FORMA SA IDENTITETOM

Ono što Eurosalon izdvaja jeste pažljivo usklađivanje tradicionalnih vrednosti izrade sa inovacijama u dizajnu i tehnologiji.



Svaki komad nameštaja, bez obzira na funkciju, nosi u sebi prepoznatljiv pečat brenda: besprekorna završna obrada, sofisticirani materijali i dizajn koji se ne podređuje trendovima, već ih nadograđuje. Reč je o estetici koja ne privlači pažnju prolaznošću, već ostaje relevantna kroz vreme.





THE X3



BMW salon, Radnička 8, Beograd
THE BMW Store, Bulevar Vidroa Vilsona 14, Galerija Beograd.



BMW X3: Potrošnja goriva, kombinovana u skladu sa WLTP-om u l/km: 8,3-0,9; Emisija CO₂ kombinovana u skladu sa WLTP-om u g/km: 189-21.

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SIMFONIJA UDOBNOSTI

Ekskluzivni krevet koji pretvara svaku
noć u iskustvo čistog luksuza.





Uronite u svet luksuza i savremenog dizajna uz krevet koji spaja vrhunsku udobnost i estetiku. Tapacirano uzglavlje sa elegantnim prošivima izrađeno je od visokokvalitetne tkanine u nežnim, neutralnim tonovima, dok čvrsta konstrukcija i čiste linije doprinose sofisticiranom izgledu. Niskog je profila, savršeno uklopljenog u minimalistički ambijent spavaće sobe.

Slojevita posteljina u umirujućim bojama, tkanine sa teksturom, stvara osećaj topline i mira. Suptilno osvetljenje, svetli zidovi i pod od poliranog drveta ili mekog tepiha dodatno pojačavaju ugođaj. Krevet iz Eurosalon kolekcije nije samo mesto za odmor – to je središte elegancije i udobnosti vaše spavaće sobe.



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Više od nameštaja





Maserati

DELTA AUTOMOTO



Maserati Grecale
Izuzetan svaki dan.

Maserati salon, Omladinskih brigada 33a , Novi Beograd
Maserati Store, Bulevar Vudroa Vilsona 14, Galerija Beograd



Potrošnja goriva (WLTP kombinovano) 8.7- 13.2 l/100 km; Emisije CO₂ (WLTP) 198-208 g/km. Sve slike i detalji prikazani ovde su preliminarni.

BOJAN CRNOGAĆA



Povezivanje nauke i proizvodnje je nešto što me iskreno inspiriše. Kao doktorant na Šumarskom fakultetu i Izvršni direktor proizvodnje u Eurosalonu, trudim se da znanja iz oblasti obrade drveta ne ostanu samo na papiru, već da postanu deo konkretnih rešenja u svakodnevnoj praksi.

U našem radu koristimo vrhunske materijale, kao što su puno drvo, furnir i farbani medijapan, a ono što zaista pravi razliku jeste preciznost i primena savremenih tehnologija, pre svega CNC obrada i visok nivo kontrole kvaliteta.

Znanje mora da živi u praksi,
tada zaista ima vrednost.

Kada izrađujemo nameštaj za luksuzne vile, hotele ili diplomatska predstavništva, nema prostora za greške. Svaki detalj mora da bude savršen. U fokusu mog istraživačkog rada je vibro akustika tokom obrade materijala, kao i upotreba TermoDrveta materijala koji je otporan na vlagu i izuzetno dugotrajan. Idealan je za fasade, terase, saune, kao i jahte.

Posebno me motiviše rad na projektima u oblasti nautike. Trenutno radim na svom prvom enterijeru za privatnu jahtu, projekat koji doživljavam kao rekreativnu. Moja vizija je jasna, razviti studio u okviru Eurosalona koji će se specijalizovati za luksuzni nameštaj za brodove, pravljen ovde, u Srbiji, a prepoznat u svetu.

Mladima poručujem - budite radoznali, povežite teoriju i praksu i napravite prvi korak.



NAŠA FABRIKA

Savremena proizvodnja nameštaja koja spaja dizajn, tehnologiju i tradiciju.

Eurosalon fabrika predstavlja spoj vrhunskog kvaliteta, inovacije i dizajna. Specijalizovana za pločasti i tapacirani nameštaj, ova kompanija nudi inteligentna i fleksibilna rešenja koja prate savremene trendove. Dugogodišnje iskustvo u istraživanju materijala, kao i saradnja sa talentima Beogradskog univerziteta, čine osnovu autentične proizvodnje. Zahvaljujući pouzdanosti i prilagodljivosti, Eurosalon se pozicionirao kao lider u regionu sa jasnim potencijalom za širenje.



GOGA YACHTING CLUB



Goga Yachting Club predstavlja više od kompanije - to je sinonim za eleganciju mora i umetnost nautičkog života. Sa decenijama iskustva u zastupanju najprestižnijih svetskih brendova poput Cranchi, Princess, Regal i Jobe, Goga Yachting Club pažljivo oblikuje iskustva svojih klijenata, pružajući im pristup plovilima najviše klase i savremenoj nautičkoj tehnologiji.



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Na lokaciji u Beogradu, koja se prostire na 2.000 m², kao i u ekskluzivnom salonu Goga Adriatic - Porto Montenegro, klijenti imaju privilegiju da zakorače u svet besprekorno dizajniranih plovila, personalizovane usluge i sofisticirane podrške.



Luksuz na vodi. Strast u svakom detalju.

Svaki detalj - od odabira broda do logistike brižljivo je prilagođen potrebama istinskih poznavalaca luksuza.



KVALITET KOJI TRAJE

Vrhunski materijali
i savremena izrada

Kao brend koji neguje trajne vrednosti, Eurosalon posebnu pažnju posvećuje kvalitetu izrade. Korišćenjem najkvalitetnijih materijala i modernih proizvodnih procesa, kompanija osigurava dugotrajnost, stabilnost i lako održavanje, ključne faktore za svakodnevnu upotrebu u savremenim uslovima života.



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DIZAJN KOJI PRIPADA

Eurosalon nije samo proizvođač nameštaja, Eurosalon je ideja o prostoru koji nas svakodnevno oblikuje. Prostor koji umiruje um, pokreće misli i stvara osećaj prijatnosti.



KAZIMIROWA

Kazimirowa donosi ekskluzivan svet niche luksuznog nakita i satova u Beograd. Posvećenost autentičnosti i vrhunskom zanatskom umeću ogleda se u pažljivo odabranim brendovima poput Pomellato, Pasquale Bruni, Franck Muller i CVSTOS.

Osnivačica Duška Kazimirović, vođena ličnom strašću, spojila je italijanski dizajn, švajcarsku preciznost i vrhunsku uslugu u jedinstven koncept. Kazimirowa nije samo maloprodaja - to je mesto gde estetika, tradicija i umetnost postaju lično iskustvo. Posetite nas i otkrijte svet bezvremenih vrednosti i luksuza.



BW Galerija

West 65 Mall



SRĐAN MITRIĆ

Direktor razvoja poslovanja

Moje profesionalno putovanje temelji se na iskustvu u velikim sistemima i izazovnim tržišnim okruženjima, uz poseban fokus na strateško upravljanje, digitalnu transformaciju i optimizaciju poslovanja. Tehnomaniju sam prepoznao kao kompaniju sa snažnim potencijalom i timom spremnim za rast i to je bio prirodan sledeći korak za mene.

Partnerstvo sa Eurosalon fabrikom vidim kao važan strateški iskorak.

Kupcima danas treba kompletno rešenje – sve za dom na jednom mestu. **Spojili smo tehniku i nameštaj** u jedinstven maloprodajni koncept, uz jednostavan proces kupovine i povoljne uslove finansiranja.



Liderstvo nije titula, to je stav

Reakcije kupaca su potvrdile da idemo u dobrom pravcu. Upravljanje u današnjem poslovnom ambijentu zahteva balans između vizije i operative fleksibilnosti. Verujem u transparentnu komunikaciju, brzinu u donošenju odluka i osnaživanje tima. Ljude motivišem poverenjem, razvojem i kulturom u kojoj znaju da njihov rad vredi. Mladima bih poručio - ne čekajte savršen trenutak, učite stalno, preuzimajte odgovornost i budite spremni da se menjate. Liderstvo nije titula, to je stav.



TEHNIKA LIDER

Kompanija Tehnomanija, osnovana 1999. godine, a danas je jedan od lidera malo-prodaje električnih i elektronskih uređaja u Srbiji.



Davne 2002. godine pokrenula je prvu online prodavnicu, koja je 2007. godine proglašena za najbolju u zemlji. Posvećen rad sa kupcima, vrhunska usluga i inovacije doveli su do osvajanja poverenja tržišta.

Od 2024. godine Tehnomanija postaje deo Printer grupacije, čime dodatno jača svoju poziciju i otvara vrata novim poslovnim prilikama i razvoju.

STVARAJTE AMBIJENT

Transformišite svoj radni prostor uz kancelarijski nameštaj iz Eurosalon Fabrike, proizvođača koji spaja vrhunski kvalitet, moderan dizajn i funkcionalna rešenja.



Bilo da opremate kućnu kancelariju, timski radni prostor ili CEO kabinet, Eurosalon nudi širok spektar proizvoda koji odgovaraju različitim stilovima i potrebama. Naš nameštaj je pažljivo dizajniran s fokusom na praktičnost u svakodnevnom životu, dugotrajnost i estetsku vrednost. Elegantni radni stolovi koji podstiču organizovanost, ergonomske stolice koje omogućavaju celodnevnu udobnost





ESTETIKA EFIKASNOSTI

Umetnost radnog prostora

Pametna rešenja za odlaganje doprinose produktivnijem radnom okruženju.

Kao kompanija koja prati savremene trendove u dizajnu i proizvodnji, Eurosalon Fabrika se oslanja na inovativne materijale i napredne tehnologije. Naš tim stručnjaka neprestano istražuje načine kako da radni prostor učini boljim, funkcionalnijim

i prijatnijim mestom za rad.

Ulaganjem u pravi kancelarijski nameštaj ulažete u zdravlje, efikasnost i zadovoljstvo svog tima.

Neka Vaša kancelarija postane prostor u kome nastaju najbolje ideje uz garanciju kvaliteta Eurosalon Fabrike.

KOMFOR KOJI INSPIRIŠE

Eurosalon kancelarijski nameštaj oblikuje radno okruženje u kome se funkcionalnost i estetika savršeno prepliću





ELEMENT 511 AVALA

PRIRODNI LUKSUZ

Ekskluzivni restoran, okružen šumom i voćnjakom, sa VIP zonom i prostranom terasom, kuhinjom sa karakterom i organskim sastojcima, kao i raskošnim ambijentom za svečane trenutke i porodičnu harmoniju.

Gde priroda susreće eleganciju, a ukusi postaju doživljaj





GDE ŽIVOT OBLIKUJE PROSTOR

Estetika svakog dana

U fokusu Eurosalona je čovek – korisnik, njegov prostor i način života. Upravo zbog toga, svi proizvodi razvijaju se s pažnjom prema stvarnim potrebama savremenog doma i radnog okruženja.

Bilo da je reč o porodičnom enterijeru, poslovnom ambijentu ili prostoru za odmor,

Eurosalon nameštaj osmišljen je tako da donese funkcionalnost, udobnost i vizuelnu harmoniju. U vremenu kada se tržište brzo menja, Eurosalon ostaje dosledan sopstvenoj filozofiji, stvarajući nameštaj koji ne mora da se dokazuje, jer govori sam za sebe.





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WHERE LIFE SHAPES THE SPACE Everyday Aesthetics

At the heart of Eurosalon is the individual – their space and lifestyle. That's why every product is thoughtfully developed to meet the real needs of modern homes and work environments.

Whether it's a family living space, a professional setting, or a place of rest,

Eurosalon furniture is designed to deliver functionality, comfort, and visual harmony.

In a fast-changing market, Eurosalon remains true to its philosophy: to create furniture that doesn't need to prove itself – it speaks for itself.





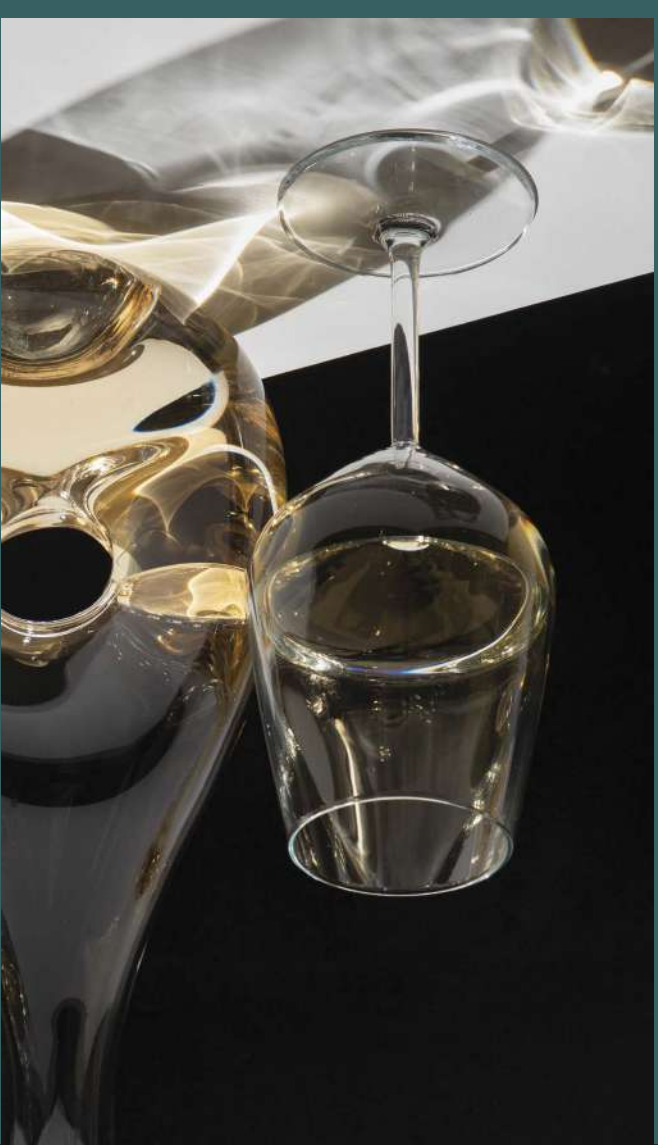
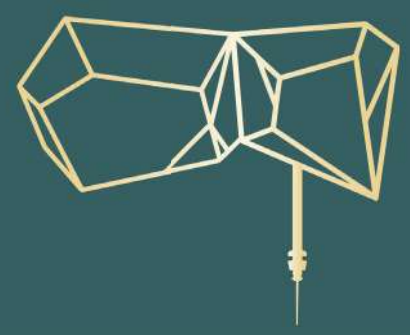
and family harmony.

An exclusive restaurant surrounded by forest and orchards, featuring a VIP area and a spacious terrace. Authentic cuisine, organic ingredients, and a lavish ambience set the scene for special occasions

Where nature meets elegance — and flavors become an experience.

NATURAL LUXURY

ELEMENT 511
AVAVA



WORK IN STYLE

Eurosalon office furniture shapes a work environment where function-
ality and aesthetics blend in perfect harmony.



Smart storage solutions contribute to a more productive work environment. As a company that follows contemporary trends in both design and manufacturing, Eurosalon Fabrika relies on innovative materials and advanced technologies. Our team of experts continually explores new ways to make workspaces better — more functional, more inspiring, and more comfortable.

Investing in the right office furniture means investing in the health, efficiency, and satisfaction of your team. Let your office become the place where the best ideas are born — supported by the quality and expertise of Eurosalon.

ELEGANT EFFICIENCY

The Art of the Workplace



Whether you're furnishing a home office, collaborative workspace, or an executive suite, Eurosalon offers a wide range of products tailored to different styles and professional needs. **Our furniture is thoughtfully designed** with a focus on every-day usability, durability, and aesthetic value. From elegant desks that encourage organization to ergonomic chairs made for all-day comfort – every piece supports a productive and inspiring work environment.



CREATE AN AMBIANCE

Transform your workspace with office furniture from Eurosalon Fabrika, a manufacturer where top-tier quality, modern design, and smart functionality come together.



TECHNOLOGY LEADER

Founded in 1999, Tehnomanija is one of Serbia's leading retailers of electrical and electronic appliances.



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In 2002, it launched the country's first online tech store – awarded Best E-commerce Site in Serbia just five years later, in 2007. Through consistent customer dedication, high-quality service, and an innovative approach, Tehnomanija has earned lasting trust in the market. In 2024, the company became part of the Printer Group, further strengthening its position and opening doors to new business opportunities and growth.



To young professionals I say: don't wait for the perfect moment. Keep learning, take responsibility, and stay open to change. Leadership is not a title — it's a mindset. Customer feedback confirms we're on the right path. Leading in today's environment means balancing vision with operational agility. I believe in transparent communication, quick decision-making, and empowering teams. I motivate people through trust, development, and a culture where their work has purpose.

Leadership Is Not a Title — It's a Mindset



By combining technology and furniture into a unique retail concept, we've created a seamless shopping experience supported by flexible financing options.

I recognized Tehomanija as a company with strong potential and a team ready to grow — it was a natural next step for me. Our strategic partnership with Eurosalon Fabrika is a significant move forward. Today's customers seek complete solutions — everything for the home, in one place.

My professional journey is rooted in experience gained within large systems and demanding market environments, with a special focus on strategic management, digital transformation, and business optimization.

Business Development Director

SRĐAN MITRIĆ



KAZIMIROVA

Kazimirova brings the world of niche luxury jewelry and timepieces to au-
Belgrade. A deep dedication to au-
thenticity and master craftsmanship
is reflected in a carefully curated se-
lection of brands such as Pomellato,
Pasquale Bruni, Franck Muller, and
CVSTOS.

Founder Duška Kazimirović, driven
by personal passion, united Italian
design, Swiss precision, and excep-
tional service into a truly unique
concept. Kazimirova is more than
a retail destination – it is a space
where aesthetics, tradition, and
artistry become an intimate experi-
ence.



BW Galerija

West 65 Mall

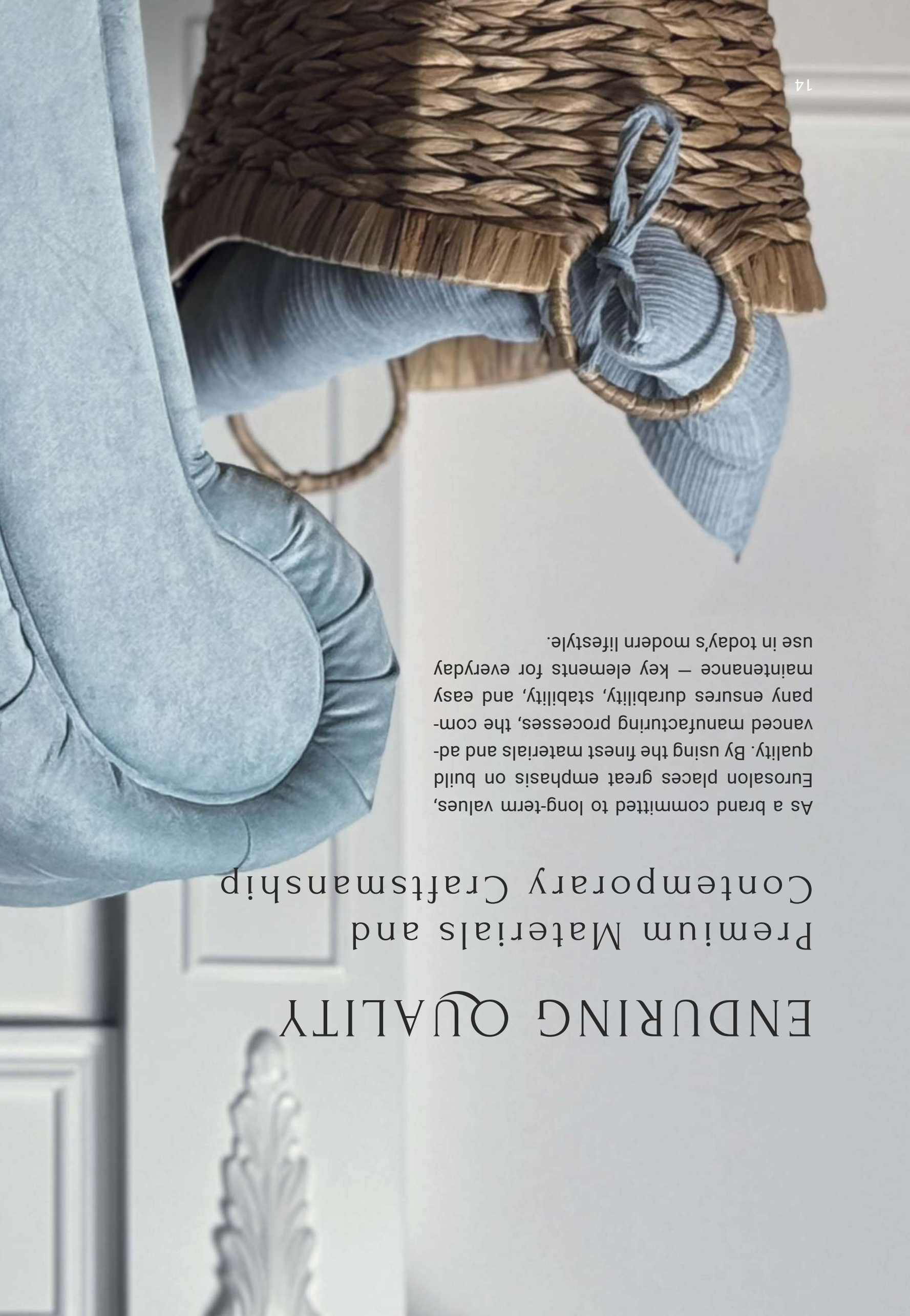


Eurosalon is not just a furniture manufacturer – it's a vision of space that shapes our everyday lives. A vision of interiors that inspire, soothe, energize, and create a true sense of belonging.

DESIGN WITH A SENSE OF PLACE



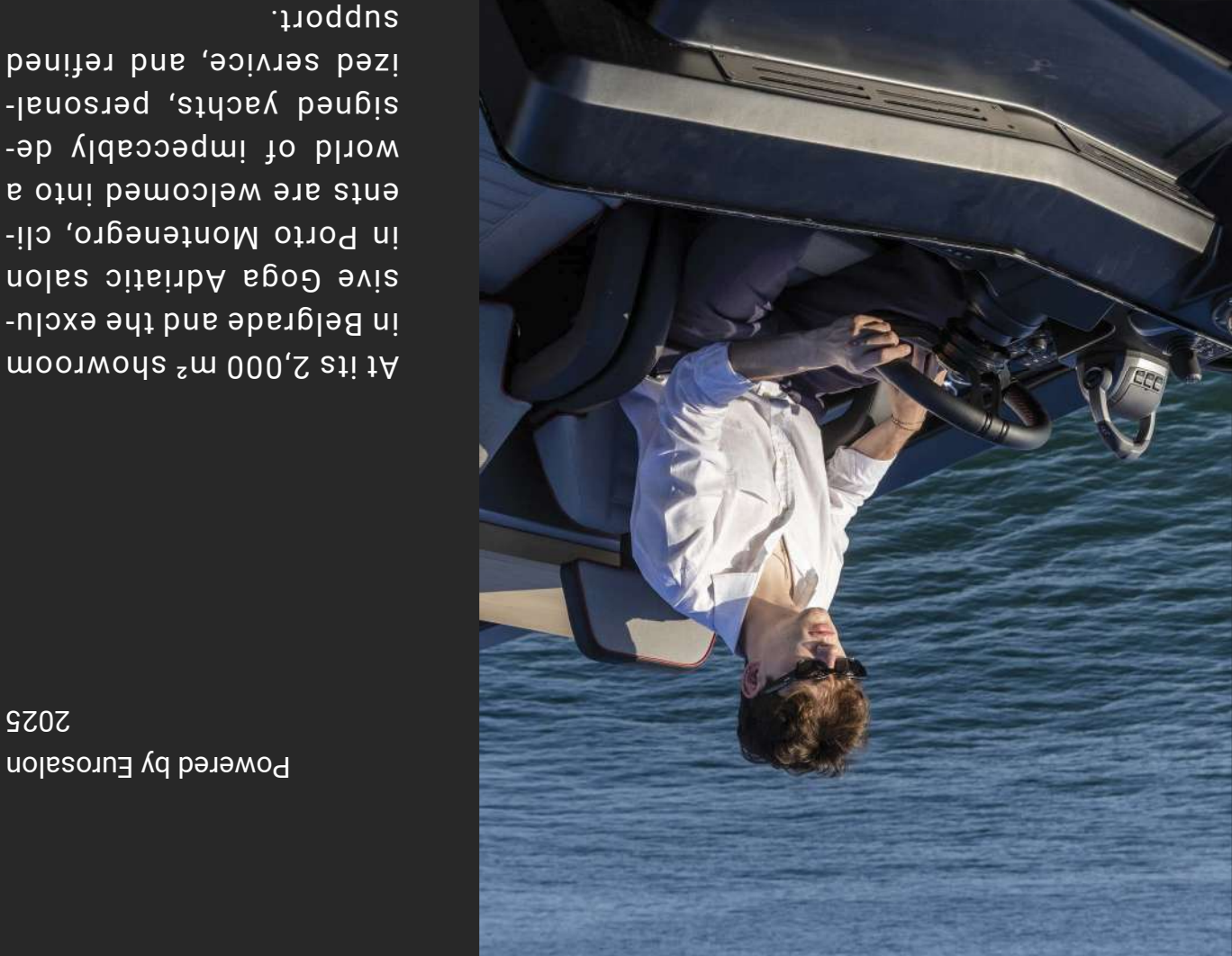




ENDURING QUALITY

Premium Materials and Contemporary Craftsmanship

As a brand committed to long-term values, Eurosalon places great emphasis on build quality. By using the finest materials and advanced manufacturing processes, the company ensures durability, stability, and easy maintenance — key elements for everyday use in today's modern lifestyle.



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At its 2,000 m² showroom in Belgrade and the exclusive Goga Adriatic salon in Porto Montenegro, clients are welcomed into a world of impeccably designed yachts, personalized service, and refined support.

Luxury on Water. Passion in Every Detail.



Every detail – from vessel selection to seamless logistics – is thoughtfully tailored to meet the expectations of true luxury connoisseurs.



GOGA YACHTING CLUB



Goga Yachting Club is more than a company – it is a symbol of maritime elegance and the art of yachting life. With decades of experience representing some of the world's most prestigious brands, including Cranchi, Princess, Regal, and Jobe, Goga Yachting Club curates unforgettable experiences, offering access to high-end vessels and cutting-edge marine technology.

OUR FACTORY

Modern furniture production that unites design, technology, and tradition.

Eurosalon's manufacturing facility brings together superior quality, innovation, and refined design. Specialized in both panel and upholstered furniture, the company offers intelligent and flexible solutions that follow the latest trends. With years of experience in material research and strong collaboration with emerging talents from the University of Belgrade, Eurosalon has built a foundation of authentic craftsmanship. Thanks to its reliability and adaptability, it has become a regional leader – with a clear vision for global expansion.



BOJAN CRNOGAČA

Connecting science with production is what truly inspires me. As a PhD candidate at the Faculty of Forestry and Executive Director of Production at Eurosalon, I strive to ensure that expertise in wood processing doesn't remain theoretical — but becomes part of tangible solutions in everyday practice. We work with premium materials such as solid wood, veneer, and lacquered MDF, but what truly sets us apart is precision and the application of advanced technologies — primarily CNC processing and rigorous quality control. Knowledge only has true value when it lives in practice.



Knowledge only gains real value when it's put into practice.

I'm especially motivated by nautical projects. Currently, I'm designing my first private yacht interior — a turning point. My vision is to build a specialized studio within Eurosalon for luxury marine furniture — made in Serbia, recognized worldwide.

My research focuses on vibroacoustics in material processing and the use of thermo-treated wood — a moisture-resistant, long-lasting material ideal for facades, terraces, saunas, and even yachts.

Maserati Grecale Izuzetan svaki dan.



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DELTA AUTOMOTO

Maserati





More Than Furniture



Step into a world of refined comfort and contemporary design with a bed that blends ultimate coziness and timeless elegance. The upholstered headboard, adorned with elegant stitching, is crafted from premium fabric in soft, neutral tones. Its solid structure and clean lines contribute to a sophisticated, low-profile silhouette—seamlessly fitting into a minimalist bedroom setting.

Layered bedding in soothing hues and textured fabrics enhances the feeling of warmth and serenity. Subtle lighting, light-toned walls, and polished wood or soft carpet flooring elevate the ambiance even further. A bed from the Eurosalon collection is more than a place to rest — it is the centerpiece of elegance and comfort in your bedroom.





SYMPHONY OF COMFORT
An exclusive bed that transforms every
night into a pure luxury experience.



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X3

THE



MEANINGFUL DESIGN

What sets Eurosalon apart is its careful balance of traditional craftsmanship and forward-thinking design.



Every piece of furniture, regardless of its function, carries the brand's signature: impeccable finishes, refined materials, and a design philosophy that doesn't follow trends — it elevates them. This is an aesthetic not driven by fleeting appeal, but one that remains relevant through time.





DISTINCTIVE STYLE

With rich experience and unwavering consistency across all areas of business, the brand has established itself as a leader not only in the domestic market but throughout Southeast Europe.

For over two decades, Eurosalon has held a distinguished place in the furniture market – a name synonymous with superior quality, timeless elegance, and a deep understanding of contemporary living.

OUR STORY

A place where
quality, design, and
tradition meet.

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*We shape your space —
quality is our signature.*

EUROSALON
FABRIKA

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